

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56978

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		58123	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCTATR-PA12 TV 10/29-11/5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1136	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS:						2

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.										
1 30 MIN SEP	10010..	2	05:00A	05:58A	30S	10/29/12-11/01/12	THIS MORNING 5-6AM	2	500.00	1000.00
2 30 MIN SEP	M	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	500.00	500.00
3 30 MIN SEP	10101..	3	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING 6-7AM	3	800.00	2400.00
4 30 MIN SEP	11111..	5	07:00A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	5	450.00	2250.00
5 30 MIN SEP	M	1	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	450.00	450.00
6 30 MIN SEP	11111..	5	09:00A	09:30A	30S	10/29/12-11/02/12	PITTSBURGH LIVE	5	300.00	1500.00
7 30 MIN SEP	M	1	09:00A	09:30A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	300.00	300.00
8 30 MIN SEP	11111..	5	09:30A	09:57A	30S	10/29/12-11/02/12	PITTSBURGH LIVE	5	300.00	1500.00
9 30 MIN SEP	M	1	09:30A	09:57A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	300.00	300.00
10 30 MIN SEP	11111..	5	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	5	800.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-56978-1

DATE PRINTED

10/12/12

PAGE 2

338437	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	58123	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MAIN STREET MEDIA GROUP				AMERICANS FOR TAX REFORM		
AND	PO BOX 25093				722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093		Washington	DC 20005-3957	
	USA				USA		
CONTACT					PRODUCT ATR-PA12 TV 10/29-11/5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1136		PRODUCT CODE	1300	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	800.00	800.00
30 MIN SEP										
12	11111..	5	04:00P	04:30P	30S	10/29/12-11/02/12	4-430PM NEWS	5	900.00	4500.00
30 MIN SEP										
13	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	900.00	900.00
30 MIN SEP										
14	11111..	5	04:30P	05:00P	30S	10/29/12-11/02/12	430-5PM NEWS	5	900.00	4500.00
30 MIN SEP										
15	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	900.00	900.00
30 MIN SEP										
16	11111..	5	05:00P	05:30P	30S	10/29/12-11/02/12	5-530PM NEWS	5	1050.00	5250.00
30 MIN SEP										
17	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1050.00	1050.00
30 MIN SEP										
18	11111..	5	05:30P	06:00P	30S	10/29/12-11/02/12	530-6PM NEWS	5	1050.00	5250.00
30 MIN SEP										
19	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1050.00	1050.00
30 MIN SEP										
20	11111..	5	05:58P	06:30P	30S	10/29/12-11/02/12	M-F 6PM NEWS	5	1300.00	6500.00
30 MIN SEP										
21	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1300.00	1300.00
30 MIN SEP										
22	00110..	2	06:30P	07:00P	30S	10/31/12-11/01/12	M-F 630PM NEWS	2	1300.00	2600.00

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NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCTATR-PA12 TV 10/29-11/5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1136	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS:						2

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30 MIN SEP										
23 M 30 MIN SEP		1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1300.00	1300.00
24 00110.. 30 MIN SEP		2	06:57P	07:30P	30S	10/31/12-11/01/12	CBS EVENING NEWS	2	1300.00	2600.00
25 M 30 MIN SEP		1	06:57P	07:30P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	1300.00	1300.00
26 10001.. 30 MIN SEP		2	07:30P	07:58P	30S	10/29/12-11/02/12	THE INSIDER	2	775.00	1550.00
27 M 30 MIN SEP		1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	775.00	775.00
28 M 30 MIN SEP		1	10:00P	11:00P	30S	10/29/12-11/05/12	HAWAII FIVE-O	2	6000.00	12000.00
29 0110000 30 MIN SEP		2	11:00P	11:35P	30S	10/30/12-10/31/12	11PM NEWS	2	2750.00	5500.00
30 M 30 MIN SEP		1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	2750.00	2750.00
31 T 30 MIN SEP		1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	8000.00	8000.00
32 W 30 MIN SEP		1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6000.00	6000.00
33 Th 30 MIN SEP		1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00

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NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCTATR-PA12 TV 10/29-11/5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1136	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2						

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			FROM	TO						
34 F 30 MIN SEP		1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
35 Sa 30 MIN SEP		1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
36 Sa 30 MIN SEP		1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
37 Sa 30 MIN SEP		1	09:00P	10:00P	30S	11/03/12-11/03/12	CRIMETIME SATURDAY	1	1750.00	1750.00
38 Sa 30 MIN SEP		1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	875.00	875.00
39 Su 30 MIN SEP		1	06:58P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	6500.00	6500.00
40 1111..1 30 MIN SEP		5	03:30A	04:30A	30S	10/29/12-11/04/12		5	60.00	300.00
41 M 30 MIN SEP		1	03:30A	04:30A	30S	11/05/12-11/05/12		1	60.00	60.00
42 1111..1 30 MIN SEP		5	04:30A	05:00A	30S	10/29/12-11/04/12	THIS MORNING 430-5AM	5	125.00	625.00
43 M 30 MIN SEP		1	04:30A	05:00A	30S	11/05/12-11/05/12	THIS MORNING 430-5AM	1	125.00	125.00

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AND

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NAME	MAIN STREET MEDIA GROUP	AMERICANS FOR TAX REFORM	
AND	PO BOX 25093	722 12th St NW Ste 400	
ADDRESS	Alexandria VA 22313-5093	Washington DC 20005-3957	
CONTACT	USA	USA	
LOCAL SALESPERSON Brian Butz-1		AGENCY EST. NO. 1136	
NATIONAL SALESPERSON		PRODUCT CODE 1300	
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	95		110810.00
							Billing Summary			
						Qtr 4-12	Oct			
							Nov	109060.00	109060.00	
							Dec	.00		
							Total			
							GRAND TOTAL		109060.00	

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